

What Job Search Avenues Have You Exhausted?

- Visiting employer websites and completing online applications
- Searching for vacancies/applying through job boards
- Using Social Media Tools
 - LinkedIn
 - ◇ Created a LinkedIn account
 - ◇ Build a LinkedIn professional profile and summary
 - ◇ Utilizing and interacting in LinkedIn Groups focusing on your industry of interest
 - ◇ Utilizing and interacting in LinkedIn Groups for support (military/veteran/professional women/alumni/fraternal order, etc.)
 - ◇ Utilizing and interacting in LinkedIn Groups as a Subject Matter Expert (SME)
 - ◇ Utilizing the “Jobs” feature, conducting vacancy search, and applying directly from LinkedIn
 - ◇ Request professional endorsements from colleagues and current/previous supervisors through the “Recommendations” feature
 - ◇ Other _____
 - Facebook
 - ◇ Update your personal profile to be professional
 - ◇ Join professional groups/“liked” pages
 - ◇ Join career-focused groups to aid in job search learning process – gain more tools
 - ◇ Update security and privacy settings
 - Twitter
 - ◇ Create a Twitter account
 - ◇ Follow companies of interest
 - ◇ Follow career-focused people or organizations as a resource and tool builder
 - ◇ Follow job boards that tweet
 - ◇ (Military) – Follow veteran employment organizations, non-profits, and supporters
- Networking
 - Informal networking – FRANK (friends, relatives, associates, neighbors, kids)
 - ◇ Ask to be endorsed to obtain an internal referral
 - ◇ Join a local interest or hobby group (i.e. through meetup.com, MWR, photography, etc.)
 - Formal networking events (i.e. Women in Defense, Chamber of Commerce, MOAA, etc.)
 - Join local (or virtual) professional associations affiliated with your industry interests
 - TAP (military)
 - ◇ Professional panelists
 - ◇ Class attendees
 - ◇ TAP Manager
 - ◇ TAP focus groups (online)



What Job Search Avenues Have You Exhausted?

- Military Family Centers
 - Classes and resources
 - Request to be placed on employment distribution lists for all local military installations

- Career Fairs
 - Research attending employers and prepare to ask specific questions
 - Prepare an elevator speech
 - Have networking cards ready to distribute with relevant professional skills and career objective

- Volunteer
 - Local or industry focused work
 - Virtual/Online

- Freelance or Independent Contractor Work
 - Visit www.ratracerebellion.com for LEGIT telework, virtual assistance, and freelance positions available
 - Search for freelance positions

- Create a blog
 - If you're a SME, share your expertise and write about it. Use this as your professional portfolio if appropriate.

- Temp Agency
 - Conduct online search on local and virtual staffing agencies
 - ✧ General agencies
 - ✧ IT-focused
 - ✧ Government contract-focused
 - ✧ Medical-focused
 - ✧ College graduate-focused
 - ✧ Administrative-focused
 - ✧ Part-time focused
 - ✧ Other _____

 - Walk into the staffing firm (after you have already completed an online application – do this first or they will most likely turn you away)

- Call/Visit employers of interest
 - Research a company of interest
 - Walk in/call and introduce yourself. Inquire on open positions – be ready to market yourself and interview on the spot.



What Job Search Avenues Have You Exhausted?

- Have your elevator speech ready to go
- Inquire on any job vacancies, but warmly

- Library
 - Business Services
 - Career Services
 - Other _____

- Join Professional Associations
 - Locally
 - ✧ Be an active member
 - ✧ Volunteer for a leadership role
 - Online
 - ✧ Be an active member
 - ✧ Volunteer for a leadership role

- Hire a career services professional
 - Resume writer
 - Career/Life coach
 - Headhunter

- Use Google
 - Create a professional email account
 - ✧ Set up a professional autosignature with career-focused title and/or objective
 - First/Last Name
 - Contact number
 - Career Title or Objective
 - Link to LinkedIn profile
 - Link to portfolio or personal website
 - Set up a job search-specific call back number through Google Voice for free
 - Set up “alerts” on companies or industries of interest (etc.)
 - Upload your resume in Google Docs to be accessed anywhere
 - Set up RSS feeds for companies or areas of interest in Google Reader

- Set up a professional VM greeting on your mobile phone or dedicated job search line
 - Avoid musical introductions/greetings



What Job Search Avenues Have You Exhausted?

- Provide your first and last name so recruiters know who they have reached to leave a message with
- Attitude
 - Maintain a positive attitude and stay focused
 - ✧ With self
 - ✧ With friends and colleagues
 - Be cordial to every person you meet – each person can be a potential referral or a deal breaker
- Speak to the “insiders” to find out what type of candidate is being sought out
 - HR managers
 - Recruiters
 - Employees (friends) of organizations of interest
 - Trainers
- Other: _____
- Other: _____

NOTES:



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